

Task Force 2
March 26, 2015
Sabin 203

Today the committee welcomed Randy Pilkington, Catherine Cota-Uyar, and Kamyar Enshayan, representing Business and Community Services (BCS), the John Pappajohn Center, and the Center for Energy and Environmental Education (CEEE), respectively. Scott informed the guests of the goal of the task force and the charges from President Ruud. The committee has been focusing on space needs, community engagement, projects, and identifying opportunities and challenges the campus is facing.

Kamyar gave a presentation with slides on the background of CEEE.

- Has been in existence for 20 years.
- Focuses on community engagement, service to Iowa
 - Involved with Americore
 - 30 Members
 - Offers labor to fix houses of low-income families.
 - Has partnered with CFU and did a flyover of the city of Cedar Falls to show thermal energy and leakages.
 - Improved access to good food for low income families.
 - Help people imagine a future with less reliance on fossil fuel.
- CEEE had a lot of space that had not been used until Community Education moved there.
 - Almost fully used currently
 - Could fit more into the building
- CEEE has good public space.
 - Could also be used a lot more.
- Closely works with entities off campus
 - Utilities
 - Local governments
 - Holds workshops for educators
 - Works with K-12 students
- Works with and wants to work with other departments more
 - Humanities, Arts, and Sciences
 - Sustainability
 - Tall Grass Prairie Center
 - Future work with Theater, History Departments

Randy discussed his space in BCS.

- The building has three main focuses.
 - Entrepreneurship and small business
 - Local economic development
 - Environmental sustainability

- 200 Students are involved in the department
- 55 Staff members within the building
 - All are funded by direct appropriation money through the government.
- Features of the BCS building
 - 30,000 square feet
 - One classroom
 - Two incubators
 - Office space for outreach programs
 - Facilitation room
 - Focus group room
 - For strategic marketing services
 - Commonly used
 - There is a demand for more space
 - Strong community relationships, also a strong relationship with the College of Business.
 - Trying to work more with social sciences
 - State partnerships
 - 32,000 users of start-up business websites
- In regards to demand, if the current space they had now doubled, it would fit the demand.
- There are ten people with their own offices in the incubator.
 - Web connection directly from CFU
 - Counseling is provided
 - Meeting space is available

Catherine followed up with details and needs of the Pappajohn Entrepreneurial Center.

- It is a partner with BCS
- There are five centers located around Iowa
 - Primary focus is in student entrepreneurship
 - UNI is helped first
 - Other college students second
 - K-12 graders are third in order
- 4,655 individuals are involved with the programs.
- There are both academic and applied programs.
 - At UNI, the applied program is larger.
 - Academic programs
 - Business and non-business students in the academic program
 - Okoboji has an intensive entrepreneurial experience for one week in the summer.
 - Eight students paid for by UNI go and participate.
 - MBA coursework
 - A lot of independent study students accommodated.
 - Applied programs

- Business incubator
 - There are both affiliate users (40 students), and physical space users (22 students).
 - Holds free workshops
- No tuition dollars pay for Pappajohn Center
- The classroom in the center accommodates about 40 students comfortably.
 - Intentionally smaller class sizes

Future needs

- Conference facilities
 - Small meeting rooms
 - BCS uses CEEE space constantly

Uses of buildings during evenings

- Student groups
- Venture school
- Other events
- There is the ability to fill it more during the evening.
- The lighting does not brighten up at night
 - Makes it difficult to make it obvious that there is an event taking place.

There is ample parking by BCS and CEEE, unlike the center of campus. It is also easy to find with GPS and from University Ave.

- 10 Visitor parking spaces
 - Usually reserved for clients that work with development center
- 60 Spots for A and B passes.

A question arose whether there were challenges working with any academic programs, and if there were any partnerships with those programs.

- The BCE, CEEE, and Pappajohn programs make themselves available for academic programs.
- They try to be very portable
 - Try to go to the academic spaces.
- If faculty got rewards for working with them, it may benefit both parties.
 - Create incentives
- Consider a university-wide paper that would recognize these programs.

Interdisciplinary centers

- Struggling to figure out where to go with a center.
- Academic connection without a faculty member running it is key.
- Need a sustainable model for a center.

Their greatest strength is their greatest weakness: It is convenient for community to get to, not for faculty and students coming from the center of campus.

Centers add value to campus, or at least are supposed to.

- There are currently 44 centers on campus, some have space and are not doing anything.
 - Elimination of these may free up space.

Lack of storage space

- No sufficient storage space
- It may be their own fault since they designed the building and did not anticipate the storage space needs.
- CEEE has weird spaces that could be transformed to create storage space.

For the next meeting, the committee will finalize the task force report. The last task force lunch will be held on April 8 from 11:00AM to 1:00PM in the Maucker Ballroom.

Meeting adjourned. The next meeting is scheduled for
April 9 at 9:30AM in Sabin 203.